

NEWS RELEASE

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Triacta Brings Smart Meters to Asia

September 14, 2007 - Triacta, the Ottawa area maker of electrical smart meters, announced today that it is expanding into new geographical markets. Triacta has partnered with a major Asian distributor to establish and expand its presence in the global electricity metering market.

Energy analysts have predicted that by 2050, energy demand in Asia could triple as the population increases and the economy expands. As a result, several Asian governments are aggressively promoting energy conservation to consumers and industries. With increasing demand and rising costs, the need to reduce energy use has never been more important.

“This expansion is a very important event for us and we believe Triacta’s presence in the Asian metering market will provide excellent growth opportunities.” said Rob Brennan, Triacta’s CEO.

Triacta smart meter products and solutions are poised to address a wide variety of government energy conservation efforts. Triacta smart meters allow residential property managers and condominium associations to individually bill residents for actual energy use. Triacta’s system architecture allows meter reading from anywhere in the world. Asia contains some of the highest population density per capita cities in the world, where most live in multi-suite buildings.

About Triacta

Triacta is a leading developer and manufacturer of smart meters. We make it easy for facility managers, energy service companies and local distributors to individually bill residential and commercial tenants for electricity consumed. And, we enable businesses in a variety of sectors to better manage their electricity costs and consumption by providing meaningful and timely information not available from electricity suppliers. Please visit us at www.triacta.com