

NEWS RELEASE

Triacta Power Technologies, Inc.
Box 582, 7 Mill St., Almonte ON
Canada K0A 1A0
www.TRIACTA.com

Media contact:
Jennifer Hassani, Director of Marketing
Triacta Power Technologies Inc.
jhassani@triacta.com
Tel: (613) 256-2868 Cel: (613) 296-5061

TRIACTA CHOOSES MAGMA COMMUNICATIONS AS ITS DATA CENTRE PROVIDER

August 19, 2004, Almonte ON—Triacta Power Technologies Inc. (www.triacta.com) today announced that Magma Communications (www.magma.ca) has been selected as its preferred Data Centre Provider. Magma will provide Triacta customers with secure, reliable access to their power consumption information from a state-of-the-art facility in Ottawa.

“The Data Centre is an integral part of Triacta’s online reporting service. We are leveraging Magma’s expertise to ensure that our customers have the optimum in performance and reliability when retrieving their electrical consumption profiles” said Wes Biggs, Triacta’s Vice President of Engineering & Operations.

About Triacta

Triacta Power Technologies is a privately-held company that develops and sells electricity monitoring and control tools for businesses that typically spend more than \$2,000 on electricity per month. Triacta can help these companies reduce their power bills by 10 to 30 percent. For more information please visit www.triacta.com or call (613) 256-2868.

About Magma

Magma Communications has been providing “Exceptional Internet” since 1995. Magma’s Internet Data Centre (IDC) provides state-of-the-art security, speed and reliability to organizations requiring cost effective managed services and Internet hosting options. For more information on Magma call (800) 576-7704 or visit www.magma.ca.

-30-

Triacta is a trademark of Triacta Power Technologies Inc. Magma is a trademark of Magma Communications Ltd. Other trademarks that may be used in this document are property of their respective owners.