

## NEWS RELEASE

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### **Brrrr! Triacta Smart Meter to Monitor Baffin Island Facility**

It's not just the high-rise condominiums in Canada's urban centers that are catching on to the importance of smart electrical metering - the folks on Baffin Island are jumping on board too.

Triacta, the Ottawa area maker of smart meters, announced today that F&B Power has ordered a PowerHawk 3350 energy monitor for use in monitoring a Baffin Island grocery store to help reduce the electricity bill, and to ensure that freezers/fridges and HVAC equipment are working properly.

Rob Brennan of Triacta said his company's products can provide value to customers anywhere, because of the network design and centralized data processing. "Just like our urban customers, the Baffin Island customer will receive daily updates on electricity consumption via email and through our website so they'll have that information to help them conserve electricity and identify impending equipment failures – a serious problem in a place where getting replacement parts is difficult and expensive."

Electricity rates in the north are extremely high, as they must burn fuel (diesel or oil) in order to generate electricity. Rates can easily be five to ten times higher than an equivalent bill in other parts of Canada. Because of the generation method, any energy efficiency attained also has a strong positive effect on air pollution and the environment.

### **About Triacta**

Triacta develops advanced smart meters for apartment buildings, condominiums and office towers to help facility managers take control of their electricity costs. For more information please visit [www.triacta.com](http://www.triacta.com).

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